

Data protection

Our data protection provisions are based on the German Telemedia Act (TMG) as well as the German Data Protection Act (BDSG). We naturally guarantee the protection of your personal data. Personal data is information which can be used to determine the identity of a person. This includes your name, address, telephone and fax number, for example, as well as your email address and your IP address. The use of our website is generally possible without the provision of personal data. In instances where our website gathers personal data (for example name, address or email address), this takes place on a freewill basis wherever possible. This data is not passed on to third parties without your explicit agreement.

Please note that the transferral of data via the internet (e.g. by way of email communication) may be at risk of security breaches. It is impossible to completely protect data against access by third parties.

The use of contact data published within the framework of the legal notice obligations by third parties for the purpose of providing unsolicited advertising material and information is hereby expressly prohibited. The operators of these web pages reserve the explicit right to take legal steps in the event of receiving unsolicited advertising information, for example through spam emails.

The use of your data

Your personal data, collected as part of the purchase order procedure, is processed and used by us for contract processing and – should it be necessary – also transmitted to third parties, such as suppliers, in this context.

We pass on your personal data to third parties only to the extent necessary for the completion of contract processing, or if there is a legal obligation to pass on this data.

If you have given us your consent by marking the respective field on our internet site, we will also issue, process and use your personal data for our own internal statistical and marketing purposes (e.g. generating statistics or sending information about new products).

If you have given us your consent for processing and use for statistical and marketing purposes by marking the respective field, you can revoke your consent at any time without adhering to any form (e.g. by telephone or email).

Data protection declaration for the use of Google Analytics

This website uses Google Analytics, a web analysis service of Google Inc. ("Google"). Google Analytics uses so-called "cookies", text files that are saved on your computer and which facilitate the analysis of the use of the website by you. The information generated by the cookie regarding your use of this website is generally transferred to a Google server in the USA and saved there. However, in the event of the IP anonymising being activated on this website, your IP address will be shortened by Google beforehand within the member states of the European Union or in other countries which are contracting parties to the agreement on the European Economic Area.

Only in exceptional cases will the full IP address be transferred to a Google server in the USA and shortened there. Google uses this information, on behalf of the operator of this website, in order to evaluate your use of the website, collate reports on website activities and provide further services

associated with website use and use of the internet for the website operator. The IP addresses transferred from your browser within the scope of Google Analytics will not be linked with other data from Google.

You can prevent the saving of the cookies by adjusting the requisite settings in your browser software; however, we do point out that this will prevent you from being able to fully use all of the functions of this website. Furthermore, you can prevent the acquisition of the data created by the cookie and related to your use of the website (incl. your IP address) by Google, as well as the processing of this data by Google, by downloading and installing the browser plugin available through the following link: <http://tools.google.com/dlpage/gaoptout?hl=en>.

Data protection declaration for the use of Google +1

Acquisition and passing on of information:

With the aid of the Google +1 button, you can publish information worldwide. Using the Google +1 button, you and other users obtain personalised contents from Google and our partners. Google stores the information that you have provided as +1 contents, as well as information about the pages that you have viewed by clicking on +1. Your +1 can be shown on the internet as information together with your profile name and your photo in Google services, for example in search results or in your Google profile, or in other places on websites and adverts on the internet.

Google records information about your +1 activities, in order to improve Google services for you and others. In order to use the Google +1 button you require a globally visible, public Google profile that must include a chosen name for the profile as a minimum. This name is used in all Google services. In some cases, this name can replace another name that you have used when sharing contents via your Google account. The identity of your Google profile can be shown to users who know your email address, or who possess other identifying information about you.

Use of the logged information:

In addition to the purposes of use described, the information provided by you is also used in accordance with the valid Google data protection conditions. Google may publish summarised statistics regarding the +1 activities of users, or pass this on to users and partners such as publishers, advertisers or associated websites.

Data protection declaration for the use of Burda Direkt Services

For the purposes of marketing and optimisation, products and services of Burda Direkt Services (www.burdadirektservices.de) are used on this website. Within this framework, data is acquired, processed and stored, from which pseudonymous usage profiles are generated. Where possible and expedient, the usage profiles are completely anonymised. Cookies may be used for this purpose. Cookies are small text files that are stored in the internet browser of the visitor and facilitate subsequent recognition of the internet browser. The data acquired, which may also include personal data, is transferred to Burda Direkt Services or acquired directly by Burda Direkt Services. Burda Direkt Services is permitted to use information left by visits to the website, in order to generate anonymised usage profiles. The data obtained here is not used without the separately provided consent of the affected party to personally identify visitors to this website, and it is not combined with personal data about the bearer of the pseudonym. Insofar as IP addresses are acquired, these are anonymised immediately after acquisition by deleting the last number block. Data acquisition, processing and storage can be vetoed at any time with future effect: [Exclude from website tracking](#)

Right of access, correction, deletion and blocking of your data

On request, we will provide you with free access to the data stored about you in accordance with § 34 of the German Data Protection Act (BDSG).

Furthermore, you have the right to demand access to as well as deletion and blocking of your stored personal data from us at any time.

Deletion is, however, only carried out by us taking into account all legal restrictions, especially the Regulation of Taxation (AO), and at the earliest when the contract with you has been completely fulfilled.

Responsible body

The responsible body in terms of the data protection laws is

Janitza electronics GmbH
Vor dem Polstück 6
35633 Lahnau-Waldgirmes

If you have any questions about data protection, or want to exercise rights or claims concerning your personal data, please send an email to support@janitza.de.